

# E-SHOP

ONLINE-SHOP

# WELCOME

PPR is an independent software development company, specializing in the hotel industry, with corporate seat in Romania.

PPR is a “web2company” and subscribes to a philosophie of perpetual development, thereby ensuring that our clients´specific requirements are assimilated and processed within short development cycles.

Because all modules of our web-applications are fully integrated and flexibly structured, we are able to give our clients complete access to all functions without any complicated additional programming requirements.

PPR develops software which replaces time-consuming processes with the latest technology, thereby helping to increase your productivity and profits.



# WELCOME

PPR uses the latest „WEB 2.0“ technology for its developments. All applications and data are available online: thus the updated versions are accessible to anyone who needs them or is authorized to use them.

E-Shop offers the possibility to place orders 7 days a week, 24 hours per day, via the internet. The following functions are also available: representation of client specific pricing, real-time product availability enquiries, use of a quick-entry screen, copying of previous orders, and online package tracing. Furthermore, the user receives various confirmations via email.

- Available outside of normal opening times
- Expansion of the catchment area (the E-Shop is theoretically available worldwide)
- Capturing new client groups
- Improves the image of the service provider (innovative, customer oriented, etc.)

# E-SHOP

The E-shop is the ideal internet-tool to attract potential clients.


It also serves as a tool with which to find out more about your clients and to compile accurate client profiles. The shop is a value-added service for the hotels.


It constitutes a professional multi-lingual module for selling products, maintaining an overview of stock, managing the ordering process and issuing invoices.

## FEATURES OF THE E-SHOP:

- Easy to use, multilingual system
- Optimized for search engines, so that potential clients will find the products on your pages
- Presentation of the services on offer in an internet user-friendly way
- Shopping basket function
- All standard forms of payment supported
- Unlimited article and product groups
- Product group hierarchy
- Product detail pages
- Availability indicator for clients
- Special offers on opening page
- Banner advertising
- Individual client news
- Client log-in
- Statistics (e.g. most frequently sold item)
- Content Management System
- Quick registration of orders
- Compiling of delivery notes and invoices
- User-friendly administration of the shop by the sales person(s)
- Option to link up with an existing stock-control or shop system

My cart      Register      Destination      Payment      Confirmation

Product name	Format	Price	Quantity	Total price	Select quantity
(C59) Paternach Klamm, Garmisch Partenkirchen, Germany					
A3	€ 50.00	x 0	€ 0.00	<input type="text" value="0"/>	
Canvas Print(approx A1 Size)	€ 230.00	x 0	€ 0.00	<input type="text" value="0"/>	
Greeting card	€ 4.75	x 0	€ 0.00	<input type="text" value="0"/>	
Pack of 5 greeting cards:	€ 20.00				

[Update](#) 

**Pay Pal**      Total price :      € 0.00



# THANK YOU FOR YOUR ATTENTION!

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